



Contact

Phone

+8801755061876

Email

bintemoshirlabiba@gmail.com

LinkedIn

labiba-binte-moshir

Address

Rupnagar Residential , Dhaka 1216

Skills

- Content Creation
- Canva
- Search Engine Optimization
- Keyword Research
- SEO Content Writing
- On-Page SEO
- Content Optimization
- Meta Title & Heading Optimization
- Internal Linking Support
- Competitor Content Research
- Social Media SEO
- SEO Writing
- Voiceovers
- Tech Savvy
- Graphics

Interests

- Tech Enthusiastic
- Event Hosting
- Teaching
- Cultural Learning
- Photography

Languages

- English Bengali, Arabic

Education

• A Levels

Vertical Horizon & Arcadia
Biology, Physics and Chemistry

• O Levels

Islami Bank Int'l School and College
4 A*, 1 A, 1 B and 1 C

Labiba Binte Moshir

Creative Designer | Social Media Specialist SEO Content Writer | Voiceover Artist

Creative SEO Content Writer and Digital Marketing professional with experience in communication, education, digital storytelling, keyword research, on-page optimization, Canva design, voiceovers, graphic design and social media management. Skilled in creating audience-focused content for Facebook, Instagram, LinkedIn and Pinterest while supporting brand visibility, organic reach and consistent brand messaging.

Experience

February 2026 – Present

Tongerkhobor

Social Media Manager

I manage corporate communication and promotional activities while maintaining consistent brand messaging. I help run bi-weekly marketing campaigns and complete promotional tasks on time. I increase brand visibility by reposting content on social media and engaging with the audience. I represent the organization online to keep its public image professional and strong. I also work with the internal team to support growth and expand outreach.

Jul 2025 - Present

BoostUp Ads

Content creator and writer

I am a content creator and SEO writer who transforms ideas into engaging, meaningful and audience-focused content. I research topics and keywords to write clear, relatable and SEO-friendly articles that support brand awareness and organic reach. I also design and manage/post visually appealing posts for Facebook, Instagram, LinkedIn and Pinterest while applying on-page SEO practices such as keyword placement, readable headings and content structure. My goal is to create content that reflects a brand's voice, connects with its audience and supports overall digital marketing goals.

March 2025 - April 2026

Edexcel Solutions

Graphic Designer & Social Media Manager

I create visual identities for school events, designing banners, posters, and digital assets while working as a student and in-house creative director, ensuring cohesive branding and updating the school's emblem to reflect its evolving identity.

March 2025 - Jan 2026

Visa Connect

Graphic Designer & Social Media Manager

I develop and execute social media strategies, create content, and engage with the audience by responding to messages and comments, ensuring the page stays updated, polished, and client-friendly.

Jan 2021- Jun 2022

Funskul

Social Media Manager & Voiceover Artist

I wrote influential scripts and created captivating content that inspired, educated, and connected audiences on various platforms. I oversaw follower communications, quickly answering questions and comments in the tone and style of the brand to keep a vibrant, devoted community. In order to maintain a consistent and polished brand presence, I also provided expressive and clear voiceovers for digital content, advertisements, and videos.



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Experience

RELEVANT PROJECTS / BLOGS

<https://thebestpicker.com/author/labiba-binte-moshir/>

<https://thebestpicker.com/best-swivel-chairs/>

<https://thebestpicker.com/best-dressers/>

<https://thebestpicker.com/best-bookshelves/>

<https://thebestpicker.com/best-futons/>

and many more.

